

PROPERTY MARKETING SERVICES



Evernest Multifamily

Scale with confidence through transparent, expert guidance.



MARKETING SERVICES OVERVIEW



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Premium Promotional Items

02

Full-Service Branding

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Property Websites

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Collateral

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Signage

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Events



PREMIUMS & PROMO ITEMS

We provide exceptional merchandise and promotional items as tenant move-in gifts, for brand awareness, and to stay relevant throughout the year. We elevate the tenant experience through thoughtfully curated, premium items.





FULL-SERVICE BRANDING

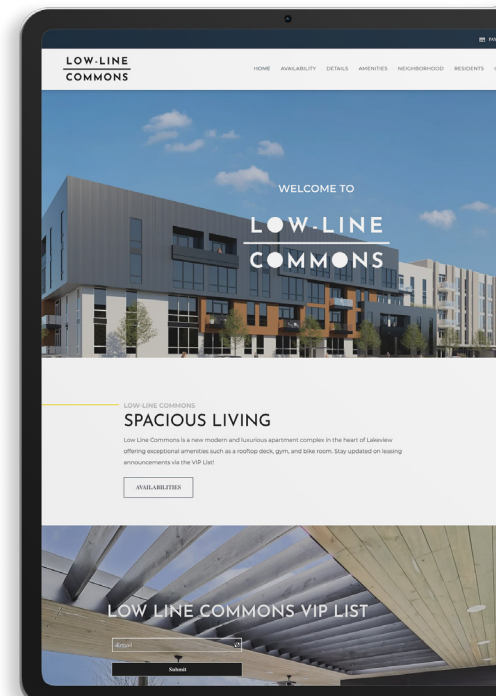
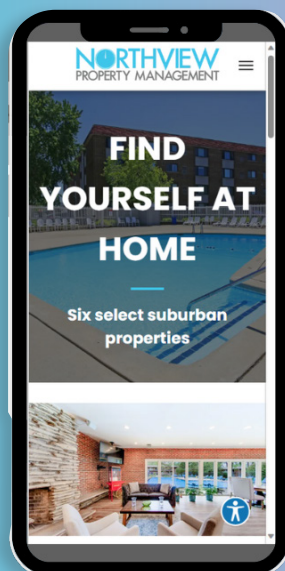
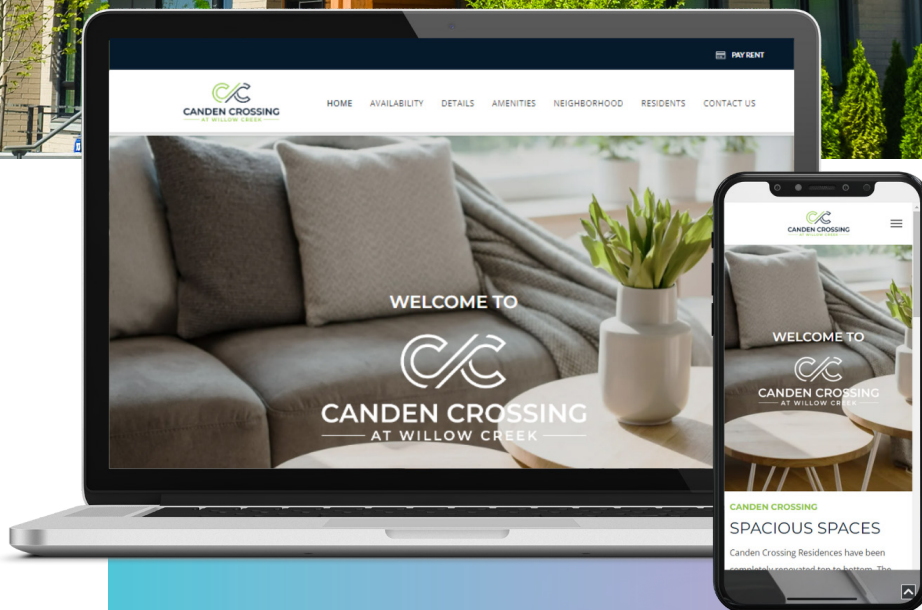
We craft cohesive brand identities for all types of buildings and projects, encompassing everything from naming and logo design to signage and move-in gifts. We commit to maintaining consistency across all mediums to reinforce the brand image seamlessly.



PROPERTY WEBSITES

We craft dynamic property websites with AppFolio for easy editing of prices, incentives, and promotions. These sites give prospective tenants an immersive experience and allow them to envision living in the property. From there, we enhance the tenant experience with convenient tools, maintaining a distinctive brand presence.

03





SOCIAL MEDIA

We'll create and curate building-specific social media accounts to engage and connect tenants by:

Promoting upcoming and past tenant events

Reminding tenants of upcoming holidays

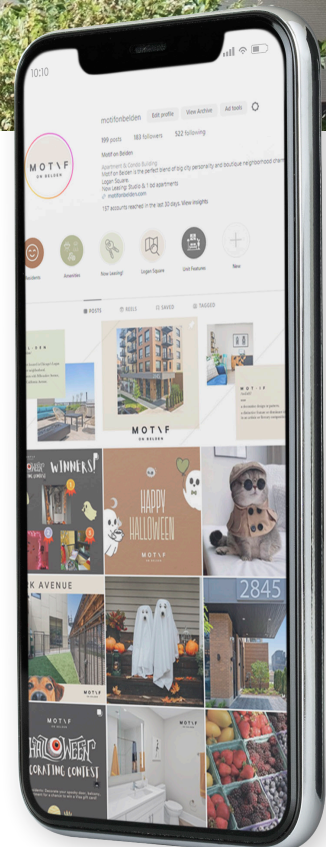
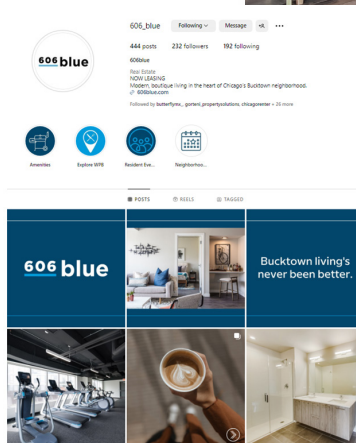
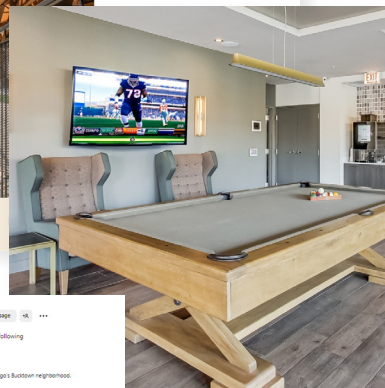
Announcing leasing specials

Fostering personal, genuine interaction

Highlighting local businesses & events

Driving traffic to the website

BARK AVENUE





COLLATERAL & CREATIVE

We create and design diverse materials, such as posters, flyers, and graphics, to enhance and communicate the brand identity of a building using cohesive branding language and visual elements.



MOTIF ON BELDEN

Sweet Sip Soirée

Tuesday, November 21st
3:00 PM in the Lobby

Grab a glass and a slice,
and get ready for a good time!

Sample an array of carefully selected wines expertly paired with
an assortment of pies at this month's resident event!

On the Menu:

Banana Pie	Sauvignon Blanc
Sweet Potato Pie	Pinot Gris/Grigio
Dutch Apple Pie	Chardonnay
Blueberry Pie	California Cabernet
Peach Pie	Riesling
Pecan Pie	Zinfandel/Port
Lemon Whipped Cream Pie	Champagne/Prosecco
Coconut Whipped Cream Pie	Moscato

CANDEN CROSSING
BY WALSH DESIGN

\$500 OFF FIRST MONTH'S RENT!*

Modern Living

Join residents who call Candan Crossing home at this newly renovated apartment community.

- Spacious, renovated apartments
- 1 & 2 bed options
- Outdoor space
- Parking

Studios starting at \$1,890
1 Bedrooms starting at \$2,345
2 Bedrooms starting at \$3,615

Call us at 708.391.5673 or visit
candencrossing.com to schedule your tour today!

*Limited time only! Offer subject to change. Please mention or present this offer at your showing.

candencrossing@33realty.com | 6021 Candan Ave, Portage, IN 46368

Hugo **BROKERS BREAKFAST**

Thursday, November 16th, 10am-12pm

COMPLIMENTARY
FOOD AND DRINKS
PROVIDED

Studios starting at \$1,890
1 Bedrooms starting at \$2,345
2 Bedrooms starting at \$3,615

HUGO@VIRVORTH.COM | 312.910.9453

SIGNAGE

We create custom signs, banners, window clings, sandwich boards, and brochures, guiding people effectively. Quality signage:

Delivers a message and speaks for you.

Doesn't interrupt daily lives.

Relays important information.

Drives people to take action—call, visit website, inquire, etc.



EVENTS

We organize unique, intimate tenant events, such as a wine-and-pie-pairing party, to cultivate a strong sense of community. Through experiential marketing, we aim to create meaningful interactions that allow tenants to actively participate and truly feel a part of something special.



evernest.co/mfr

